

BART'S BASH 12

EVENT GUIDE

SIGN UP. TAKE PART.
TRANSFORM LIVES



ANDREW
SIMPSON
FOUNDATION

SUPPORTING THE ANDREW SIMPSON FOUNDATION

REGISTER TO BE PART OF THE 12TH BART'S BASH RACE 13TH - 14TH SEPTEMBER 2025

Bart's Bash is the flagship fundraising and participation event for the Andrew Simpson Foundation (ASF). Andrew 'Bart' Simpson was an Olympic Gold and Silver medallist who tragically passed away in 2013. Andrew passionately believed that everyone should have the opportunity to experience sailing and watersports, regardless of their background or circumstances.

The first Bart's Bash took place in 2014. Thousands of people from around the world came together to race in memory of Bart. The event was such a success it was awarded a Guinness World Record for the world's largest sailing race.

This year marks the 12th annual Bart's Bash Race. The event continues to connect the global sailing community, create opportunities for people to get on the water and raise essential funds for the ASF. With your help, Bart's Bash will continue to be a global event, enabling people to get out on the water and keeping Bart's name alive for generations to come.

Together we can transform lives through sailing.

HOW TO SIGN UP

Visit www.bartsbash.com to register to participate in the global sailing event, sign up to receive the latest Bart's Bash event updates, guide and resources and connect with your wider sailing community!

Email: bartsbash@andrewsimpsonfoundation.org

Visit: www.bartsbash.com

Follow: www.facebook.com/bartsbash

Fundraise: www.justgiving.com/campaign/bartsbash25



SCAN FOR MORE

HOW TO TAKE PART IN BART'S BASH 2025

1

Nominate your event organiser

This person is going to be the main point of contact between your venue and the Bart's Bash team for all notifications and information.

2

Register your venue

Each venue will be able to register online here to receive the latest event updates, connect with your wider sailing community and customise your fundraising and race page.

3

Use ASF resources

Use Bart's Bash resources to help you run your event and encourage your entire membership to participate in this global race.

4

Officers and safety crew

Ensure there is the usual team of race officers and safety crew, fully briefed on race requirements prior to the day.

5

Gather your participants

Encourage all of your club members to take part in this global race and be ranked amongst the world's finest sailors!

6

Involve the local community

Use this opportunity to involve your wider local community by encouraging sign up from individuals who would not ordinarily actively participate in sailing.

7

Send us your results

Send us all your results and supporting documents, including photos from the event within 10 days of the race.

8

Tell everyone!

Make the most of your local press and shout about your clubs involvement as much as you can to encourage your community to come sailing!



DOWNLOADABLE RESOURCES

Visit bartsbash.com/downloads to access free event promotional and event race materials to support your race.

RUNNING YOUR EVENT AND SUBMITTING RESULTS

Here are a few tips from our Bart's Bash event organisers
on how to run your race.

MAKE A DAY OF IT

Incorporate your race into your Sunday racing or plan a whole day event to remember Bart.

BE INCLUSIVE

Make your race a mixed class fleet to encourage more sailors of all abilities.

INVOLVE THE COMMUNITY

Ask your members to host individuals from the community on their boats to give them a taste of sailing before the race!

FORGET WEATHER WOES

If tidal conditions look to effect your race, you can request a 7 day extension by emailing us at Bart's Bash.

SHARE FACILITIES

Use this opportunity to encourage your local community to experience getting on the water and your club facilities.

PROMOTE YOUR CLUB

You could even set up a membership sign up stall to encourage new members to join!

SUBMITTING YOUR RESULTS IS SMOOTH SAILING

We have created an online platform for sailing clubs, centres and groups to enter the world's largest sailing race where every sailor, from grassroots to the greatest, can take part in a race at their local venue on the same date, all gaining a result in this inclusive event.

PREPARE YOUR RACE DETAILS

Get your length of your course in metres, number of laps, time elapsed for each Sailor, plus wind strength details ready, ahead of submitting your results online.

SMART ONLINE RANKINGS

Your position in the race is worked out on our Bart's calculation, and this takes into account Portsmouth Yardstick (dinghies) or IRC/ORC (yachts).

EASILY ADD NEW SAILORS

You can upload an excel spreadsheet of sailors if they haven't signed up using the website.

SAILWAVE SUPPORT

You can also directly upload a Sailwave file of your results, if required.

REGISTER YOUR CLUB TODAY AT [BARTSBASH.COM](https://bartsbash.com)

WHY TAKE PART IN THIS WORLD SAILING RACE?

Bart's Bash is a fantastic opportunity to encourage participation at your venue. You can...

- ☑ Introduce new people to sailing from your community.
- ☑ Give people the excitement of entering a world event and race against Olympians.
- ☑ Fundraise to help the Andrew Simpson Foundation support communities around the world.
- ☑ Use the event as an end of season race and a focus for your sail training over the summer.
- ☑ Use this event for promoting your club on a world platform. Register for free and we'll feature your club on our website and on our social media!

SHOUT ABOUT YOUR EVENT!

To help promote your event, we can provide you with some marketing and social media promotion:

- ☑ A4 Posters available for download at **bartsbash.com**
- ☑ Online social tile available for download at **bartsbash.com**
- ☑ Use Facebook, Instagram and Twitter linked to Bart's Bash website at **bartsbash.com**
- ☑ When posting on social media please use the following mentions:
 - ✕ @BartsBash @AndrewSimpsonFo
 - 📷 @barts_bash_
 - 📷 @andrewsimpsonfoundation
 - 📘 @andrewsimpsonfoundation

#bartsbash #bartsbash2025 #sailonbart

TRANSFORMING LIVES AND MAKING POSITIVE CHANGE

The Andrew Simpson Foundation is continuing the legacy of Andrew "Bart" Simpson, an Olympic Champion and America's Cup Sailor who tragically died in 2013. Andrew passionately believed that everyone should have the chance to try sailing and enjoy the many benefits that it brings.

Absolutely everything the ASF does is driven by our belief that all young people have the ability to excel and succeed in life and work. We believe that the challenges of Sailing and Watersports do this by promoting health and well-being and building essential personal skills.

We provide opportunities for everyone to get out on the water and we do this by breaking down barriers and creating access to sailing and water-based activities for all, further enabled through fundraising and partnerships.

Together we transform lives through sailing.

#SailonBART

HOW YOU CAN HELP

Participating sailing venues can use the Bart's Bash event to raise funds to support the vital work that the Andrew Simpson Foundation carries out in sailing communities around the world.

Donate online at justgiving.com/campaign/bartsbash25



Registered with
**FUNDRAISING
REGULATOR**

HELP US RAISE £20,000 THROUGH FUNDRAISING THIS YEAR

Bart's Bash sits at the heart of our community - as a global sailing event that brings people together in celebration, connection and purpose. We can only do this with the support of amazing people - like you!

More than just a race, it's a powerful force for good, with every pound raised helping to break down barriers and create access to sailing and water-based activities for all. The funds support young people around the world to develop essential life skills, build brighter futures, and feel a true sense of belonging - all inspired by the people and communities around them.

Help us raise vital funds and be part of something that transforms lives through the power of sailing and watersports.

HOW TO START YOUR FUNDRAISING

1

Create your fundraising page on **JustGiving**

2

Download the materials from our **Event Toolkit**

3

Set yourself a fundraising target

4

Send your link to everyone in your network

5

Think about fundraising activities you can do on the day of your Bart's Bash



FUNDRAISING IDEAS & ACTIVITIES



Make cake, sell cake,
eat cake!



Host a BBQ and call it **Bart's
Bangers and Burgers**



Hold a **raffle**



Have a "**Decorate your
Boat**" competition



Organise a **Nautical Fancy
Dress** competition



Encourage everyone to get
involved in sponsorship
and direct them to the **Just
Giving** page

THANK YOU FOR CHOOSING TO FUNDRAISE FOR THE ANDREW SIMPSON FOUNDATION.
YOUR SUPPORT WILL HELP US TO TRANSFORM LIVES THROUGH SAILING.

**THANK YOU FOR YOUR
SUPPORT & COMMITMENT**



SUPPORTING THE ANDREW SIMPSON FOUNDATION

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